

Membership Committee Report





Insert Business Address

MACEO.org

Welcome to the MACEO family!

As a Michigan Code Enforcement Officer you understand the constant battle to keep your community property values up. What you may not know is there are hundreds, like you, fighting the same battle. Here at MACEO we offer the opportunity to do it together with hundreds of trained officers. Our member communities range from densely populated cities to rural agricultural areas. Here are communities that are part of the MACEO family;

Adrian, Alma, Armada Twp., Auburn Hills, Bay City, Bloomfield Twp., Canton Twp., Chesterfield Twp., Clawson, Clinton Twp., Farmington Hills, Genoa, Grosse Pointe Farms, Grosse Pointe Woods, Hamburg, Hazel Park, Hillsdale, Holly Village, Holly Twp., Huntington Woods, Jackson, Kalamazoo, Kentwood, Livonia, Marion Village, Midland, Milford Twp., Milford Village, Monroe, Mt Pleasant, Novi, Oak Park, Orion Twp., Pittsfield Twp., Plymouth, Plymouth Twp., Rochester Hills, Royal Oak, Sault Ste Marie, Southfield, Sterling Heights, St. Louis, Troy, Van Buren Twp., Warren, West Bloomfield, Waterford

With more coming on board all the time!

Here are some of the benefits you can be a part of as a MACEO member.

Round table discussions via email! Employment opportunity postings!

Consultations with like communities! Certification status!

MACEO website with pertinent information! Comprehensive training with exceptional speakers!

We have enclosed a dues invoice for your convenience or you can join us online at MACEO.org! Join today and begin to take advantage of all MACEO can offer your community!

Thank You for your support!

The MACEO TEAM

Committed to raising property values in YOUR community!

Initial Contact Letter – Rep



Insert business address and phone contact

MACEO.org

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| Dear Representative | | | |
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| What you may not know is th Association of Code Enforcemen hundreds of trained officers. Ou | nderstand the importance of keeping community property values up. ere are hundreds fighting the same battle. Here at the Michigan t Officers (MACEO) we offer the opportunity to do it together with r member communities range from densely populated cities to rural unitiesthat are part of the MACEO family; | | |
| Clawson, Clinton Twp., Farmingto Hazel Park, Hillsdale, Holly Villa Livonia, Marion Village, Midland, Orion Twp., Pittsfield Twp., Plymo | urn Hills, Bay City, Bloomfield Twp., Canton Twp., Chesterfield Twp., n Hills, Genoa, Grosse Pointe Farms, Grosse Pointe Woods, Hamburg, ge, Holly Twp., Huntington Woods, Jackson, Kalamazoo, Kentwood, Milford Twp., Milford Village, Monroe, Mt Pleasant, Novi, Oak Park, Iuth, Plymouth Twp., Rochester Hills, Royal Oak, Saut Ste Marie, uis, Troy, Van Buren Twp., Warren, West Bloomfield, Waterford | | |
| With more coming on board all th | e time! | | |
| As the only organization of our type in the state, your support is valuable to us. We would ask that you favor our organization with a letter of endorsement which would help us to show governmental support and let your constituents know that you are serious about their property values! Your support will also help us grow and by doing so help your communities protect their residents biggest investments. Please visit our website at MACEO.org for more information about us. | | | |
| Thank You for your support! | | | |
| The MACEO TEAM | | | |
| Your contact is | Phone | | |
| Committed to raising property val | lues in YO UR community! | | |

Dues Proposal – Changes



MACEO MEMBERSHIP APPLICATION

2018 ANNUAL DUES - \$60 PER MEMBER

\$25 Associate Membership (Not actively involved in Code Enforcement)

Please complete application, submit check <u>payable to MACEO</u> and remit to:

Maureen Underhill
c/o City of Novi
45175 Ten Mile
Novi MI 48375

Community:______

Name of employee application and/or dues is being submitted for:
(Please print neatly, one name per application)

Name:_______Position:_____

Mailing address of Community

City, Village, Twsp

Street Address

State, ZIP

Phone Number

E- Mail Address

Please complete the application and print all information legibly.

If you have any questions see our website for more information or contact

Maureen Underhill at 248-735-5602 or munderhill@cityofnovi.org

TO ASSURE PROPER CREDIT OF DUES, PLEASE RETURN THIS FORM WITH PAYMENT-THANK YOU

Dues Proposal – Changes



Please complete application, submit check payable to MACSQ and remit to:

| Maureen Underhill | |
|------------------------------------------|------------------------------|
| c/o City of Novi | |
| 45175 Ten Mile | |
| Novi MI 48375 | |
| Community: | |
| Name of employee application and/or d | lues is being submitted for: |
| (Please print neatly, one name per appli | ication) |
| Name: | Position: |
| Mailing address of Community | |
| City, Village, Twsp | |
| Street Address: | |
| State, ZIP | |
| Phone Number | |
| E- Mail Address | |

Please complete the application and print all information legibly.

If you have any questions see our website for more information or contact

Maureen Underhill at 248-735-5602 or munderhill@cityofnovi.org

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- Charge for the whole year including trainings in advance
 - This will allow the board to book speakers far in advance
 - Training programs established early Can help attract new members

Fee Schedule

- Consider base fee per community to include
 2 memberships & training and then charge
 fee per additional person.
 - Community feels like they are getting more.
 - Less work for accounting
 - Base funds come in complete

Credit Cards

- Suggest acceptance with a processing fee
 - Make it easy for Communities or individuals to pay.
 - Members / Prospective Members can pay online.

Market

- This is unique because there is a finite amount of Code Enforcement Officers.
 - Minor fluctuations based on municipal budgets

- Associate Memberships can be a source of revenue as well as great advertising.
 - Politicians, Government employees, DDA Members, Chambers of Commerce

Questions

